

membes

Looking for a cost-effective Association Management System (AMS) that removes the reliance, costs and uncertainties of traditional AMS solutions while preparing your organization for growth and member engagement in the ever evolving Digital Age?



Eliminate

- Reliance on third party providers
- Uncertainty around unpredictable third party costs
- Administration and office IT burdens

Create

- Freedom, control and flexibility over your content and communications
- Value, stability and security versus outdated bespoke models
- Efficiency through automated workflows
- Tighter member engagement and connectivity with your member's activities

How

In recent years, progressive global companies have been rapidly evolving and innovating with modern software architecture delivering more efficient systems, leveraging large client-bases and rapid deployment through true Cloud Software as a Service (SaaS).

membes has taken these innovations and now offering the enterprise advantage to all member organisations and associations of any size.

www.membes.com.au

Feature Packed!



Stakeholder Management

Manage your Members, Prospective Members, Board, Suppliers, Committees and other stakeholders all from the same database. Accessible from anywhere, on any platform or device.



Event Management

Publish and manage Public and Member Only events and event registrations. Real time CC payment, CPD Tracking Integration and comprehensive Registration Management.



Communication

Communication one on one or Broadcast via Email and SMS, with all Communications logged for future reference. Powerful segmentation and filtering to hone in your message.



Website CMS

Fully self managed website for the Public, members and stakeholders. A powerful, yet easy to use CMS system that is fully integrated into all the platforms modules giving a single, coherent platform for all stakeholders.



Financial

It is expected now that services can be paid for online, any time and in real time. Taking and managing online payments in a way that is convenient for members and administration staff is now a must have.



Group Portals

Groups such as The Board, Committees, Special Interest Groups, Working Groups and more can discuss and exchange data, information and ideas in a secure and sandboxed environment.



eCommerce

Integrated online shop for selling supplies and merchandise. Easily add products, pricing, bulk discounts and member only prices. Online payments and Invoicing / Pick & Pack slip generated and emailed in real time.



Collaboration

A broad range of powerful tools to allow Administration, Members, Potential Members, Stakeholders and SIGs to stay informed and share information. No additional plugins needed, these tools are all built in.



CPD

A powerful and fully customisable CPD Logging and Tracking tool. Members can easily track and view CPD progress and status. Easily monitor and Audit your members CPD Activities.



Directory

members allows for public or private member directories that can be easily customised to display the fields you require, filtered and presented in a list view or as locations in map view within a radius of anywhere in Australia.



Training & Support

members provides many avenues for on-going support and training from in-person, remote or self-paced learning options. Ensuring you get the most out of your future with members.



Full Customisable

Every Association is different. It's important that the system you manage your association on is in synch with your membership structures, internal processes and operational requirements. members SaaS is highly customisable.

membes advantage

Association Management System (AMS)

An Association Management System (AMS) is more than just a website and CRM. membes has been developed and evolved from input across many member associations and not-for-profit organisations over more than 15 years. This experience has helped us to develop very specific automated workflows, reporting and insights that simply go far beyond a more generic or plug-in orientated CRM. Combining modern architecture, SaaS and Association Management, the membes advantages includes:

- Association specific automation & workflows
- Member focus & insights
- Reduced development costs & on-going costs
- Evolving features and enhancements
- Improved reporting and insights

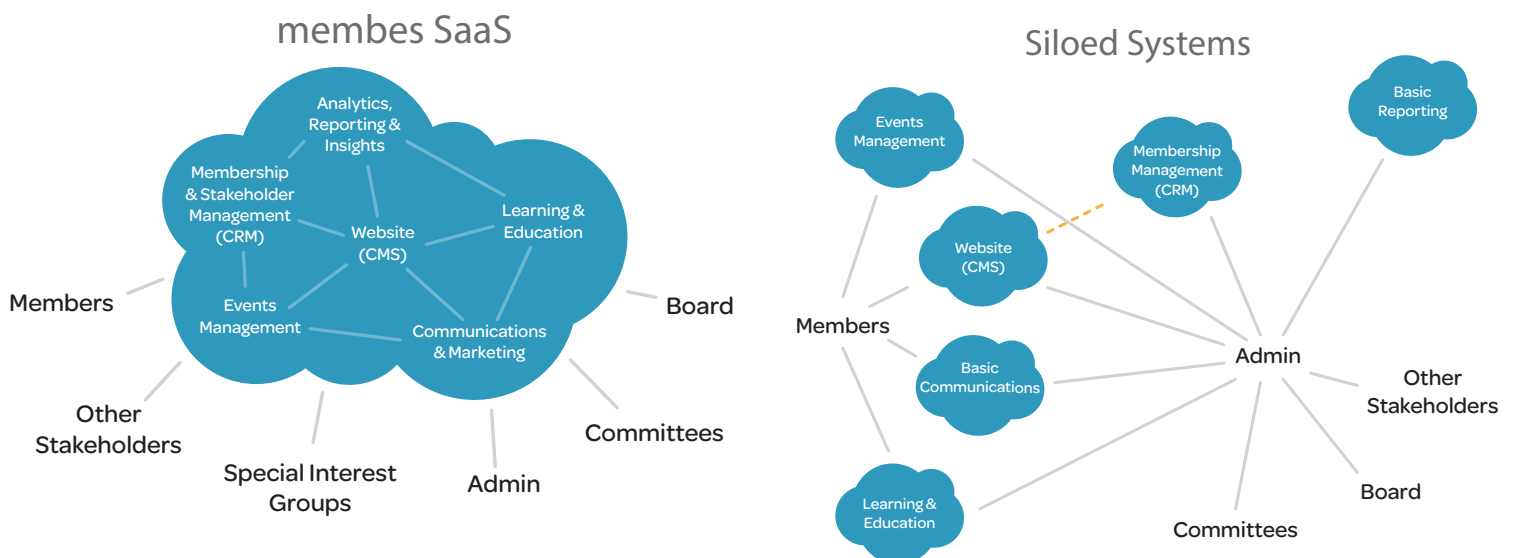
membes comes packed with everything you need to manage your association or member-based organisation integrated into one seamless platform. No expensive add-on modules, or custom development. A platform for associations that just works. These features are tailored specifically to streamline member, event and other association automated workflows to reduce office administrations, increase efficiencies and allow you to get on with the more important things of running your association.

Enhanced Data Connectivity & Analysis

Many organisations still pursue the avenue of a separate CRM and website. This disconnect between systems creates a disconnect or even loss of potential data. membes helps you leverage your data using a single point of truth database with interactive front-facing portals for your members and stakeholders (i.e. your website) to an intuitive and easy to use management and analysis portal (i.e. your administrative 'back-end').

This increased connectivity leads to improved reporting, insights, and more targeted communications based on data collected. Ensuring your association continues to remain relevant to its users and stakeholders.

The choice of a separate CRM and separate website might appear initially attractive and cost-effective, but ultimately is a missed opportunity and usual leads to higher costs over time. Because of the increased complexity involved, disparate or silo-ed systems will often stay stagnant or degrade over time leading to decreased security, reliability, upgradeability, productivity and members disengagement.



Cloud Software as a Service (SaaS)

membes is built on enterprise quality cloud-based architecture delivered through a true Software as a Service (SaaS) model. Built from years of experience delivering innovative technologies for large multi-national companies, we have now brought these innovations into the third sector space to your association. You may already be familiar with similar models such as Microsoft Office 365, Adobe CC, or Google Business Apps.



This approach has many advantages, including increased reliability, increased stability, faster deployment, lower cost of entry and more frequent feature enhancements. Essentially you get a lot more bang for your buck!

Evolving SaaS Platform

The membres platform is a constantly evolving platform. We research and obtain feedback from organisations just like yours so that new enhancements remain relevant and improve productivity (you might even be surprised with new features that you never knew you needed until you try them!).

The notable differences between SaaS and traditional software are you no longer have to make large investments to get quality software or having to reinvest every few years once the software becomes outdated and no longer effective. This is the new software approach. Gone are the days of major and costly upgrades or disruptive system replacements! In conjunction with more flexibility and control over your content you can decouple your reliance on third party providers and remove future cost uncertainty from unexpected IT costs.

Overall Advantage

Deliver more benefits to your members and stakeholders whilst at the same time reducing your administrative burden. Coupled with increased insights and reporting to ensure your association continues to stay relevant, engages your members and grows.

“Membes has proved to be both cost-effective and feature rich for a number of our clients who are utilising the platform. From contact management to emarketing, online shops to member locators, CPD tracking to complex conference management, membres seems to have it all. It caters to both administrators and users. We wouldn't hesitate to recommend the membres platform.”

Elaine Trevaskis
Association Professionals